

SPONSORSHIP OPPORTUNITIES

2024 Kick the Dust Up Event

Buechler Farms



**BUECHLER FARMS PRESENTS THE 7TH ANNUAL
KICK THE DUST UP
RODDEO
BULLS & BARRELS**

**SAT.
JUNE
22ND
GATES
OPEN AT
1 PM**

Buechler Farms
587 S. Royal Ave.
Belgium, WI

RICE BULL RIDING COMPANY

REBEL GRACE

**7:30 PM
Live Music
by Rebel Grace**

**FOOD & BEVERAGES
ALL DAY!**

Karaoke Night in The Barn
Friday, June 21 • 6-10 PM

LIVE MUSIC 1-2:45 PM & 5-7:15 PM
by Tangle Foot in the new pavilion

\$16 advance/\$20 at the gate
Advance tickets can be purchased at
Buechler Farms, Port Washington State Bank
(locations: Belgium, Port Washington, Saukville and Fredonia)
or Belgium Village Hall
Online tickets can be purchased at
www.eventbrite.com/e/513521104447

1-3 PM Kids Events
pony rides • petting zoo • magician • & more!

3 PM Bull Riding and Barrel Racing
• Kids events include Mutton Bustin!

FREE ADMISSION. Food and beverages will
be available for purchase. Come hang out
with some of the Rice Bull Riding Team
and contestants. Doors open at 5 pm.

See our Facebook events pages for more information on all of the events.

Join the current sponsors and take advantage of marketing your business

SPONSORSHIP OPPORTUNITIES

We invite you to take advantage of this unique opportunity to reinforce your message to the community by becoming a sponsor of the Kick the Dust Up at Buechler Farms on Saturday, June 22, 2024.

PLEASE INQUIRE ABOUT WHAT LEVELS ARE AVAILABLE BEFORE SUBMITTING YOUR SPONSORSHIP COMMITMENT FORM. THERE ARE ONLY SO MANY BANNER SPOTS AVAILABLE WITHIN THE ARENA.

Premier Sponsor - \$2,800

- 10 complimentary VIP tickets
- Logo on all advertising media
- Vendor booth area if wanted to display or promote your business (mascot can be brought in if you have one)
- Entrance Banner provided by sponsor*
- Special recognition by announcer throughout the event (*up to three scripts of 15 words*)
- 30 drink tickets that can be used for you and/or your guests during the event only
- Voucher for food (\$50 value)
- 2 complimentary Rebel Grace tickets

Gold Sponsor - \$1,500

- 10 complimentary VIP tickets
- Logo on all advertising media
- Vendor booth area if wanted to display or promote your business (*mascot can be brought in if you have one*)
- Bucking Shoot Banner provided to sponsor*
- Special recognition by announcer throughout the event (*up to three scripts of 15 words*)
- 20 drink tickets that can be used for you and/or your guests during the event only
- Voucher for food (\$30 value)

Silver Sponsor - \$850

- 8 complimentary VIP tickets
- Logo on all advertising media
- Out Gate Banner provided by sponsor*
- Special recognition by announcer throughout the event (*up to two scripts of 15 words*)
- 10 drink tickets that can be used for you and/or your guests during the event only
- Voucher for food (\$20 value)

Bronze sponsor - \$500

- 4 complimentary VIP tickets
- Logo on all advertising media
- Arena Banner provided by sponsor*
- Special recognition by announcer throughout the event (*up to two scripts of 15 words*)
- 6 drink tickets
- Voucher for food (\$10 value)

Kids sponsor - \$500

Multiple opportunities available.

- 4 complimentary VIP tickets
- Logo on all advertising media
- Arena Banner provided by sponsor*
- Special recognition by announcer throughout the event (*up to two scripts of 15 words*)
- 6 drink tickets
- Voucher for food (\$10 value)

Banner Display - \$350

- 2 complimentary VIP tickets
- Logo on all advertising media
- Arena Banner provided by sponsor*
- Special recognition by announcer throughout the event (*up to one script of 15 words*)
- 2 drink tickets
- Voucher for food (\$10 value)

Supporting Sponsor - \$125

- Logo on all advertising media
- Company name recognition by announcer
- One complimentary VIP ticket
- If you have a banner printed, your banner will be hung on the bleachers on the outside of the arena.

**Please contact Buechler Farms, LLC, for specific banner dimensions for your sponsorship opportunity.*

IF YOU WOULD LIKE TO PURCHASE ADDITIONAL TICKETS, PLEASE CALL US IMMEDIATELY BECAUSE VIP SEATING IS LIMITED.

PLEASE READ SPONSORSHIP ACTIVATION INFORMATION ON THE NEXT PAGE CAREFULLY!

SPONSORSHIP COMMITMENT

This unique opportunity will build your marketing message. Amplify your advertising campaign by completing the form below and complete the steps to activate your sponsorship.

SPONSORSHIP CONTACT INFORMATION

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____

Web Address: _____

E-Mail: _____

SPONSORSHIP CATEGORY

- Premier Sponsor \$2,800
- Gold Sponsor \$1,500
- Silver Sponsor \$850
- Bronze Sponsor \$500
- Kids Sponsor \$500
- Banner Display \$350
- Supporting Sponsor \$125

TOTAL Enclosed \$ _____

PAYMENT INFORMATION

PAYMENT OPTIONS:

Check enclosed, payable to: **Buechler Farms, LLC**

CURRENTLY ONLY ACCEPTING CHECKS AT THIS TIME

TERMS OF PAYMENTS:

Full payment and application form for sponsorship is due to activate sponsorship benefits:

Signed this _____ Day of _____, 20_____.

Signed by: _____

Send completed form with payment information to:
Buechler Farms, LLC
587 S. Royal Ave. | Belgium, WI 53004

* Benefits of each level of contribution are contingent on sponsors supplying the required documents to **NO LATER THAN MARCH 1, 2024**, if you want your business logo to be on printed advertising.

IMPORTANT SPONSORSHIP ACTIVATION INFORMATION

PLEASE INQUIRE ABOUT WHAT LEVELS ARE AVAILABLE BEFORE SUBMITTING YOUR PAPERWORK. THERE ARE ONLY SO MANY BANNER SPOTS AVAILABLE WITHIN THE ARENA.

• SPONSORSHIP APPLICATION:

Complete sponsorship application to include the web address and send payment to: **Buechler Farms, LLC, 587 S. Royal Ave, Belgium, WI 53004**

• SPONSORSHIP LOGO

E-mail a **high resolution electronic copy of your logo**, preferably in both eps and JPEG or TIFF format, to buechlerfarms2@gmail.com
Logos are needed ASAP for print and website.

• SPONSORSHIP BANNER

Please contact **Buechler Farms, LLC**, if you would like to sponsor a banner for your business. All banners shall be provided by each individual business to guarantee the integrity that your business would like to portray with the placement of your banner listed in the qualifying sponsor category.

- Banner Size: Contact Buechler Farms, LLC, for dimensions
- Delivered by: June 15, 2024 to Buechler Farms, LLC

• SCRIPT REQUIRED

E-Mail script of 15 words or less to buechlerfarms2@gmail.com to assist with the special recognition of your sponsorship

FOR OFFICE USE ONLY

Date Received _____ Amount: \$ _____

Payment Method: Check # _____

Rep: _____